

Social Media Policy

Kyoto Railway Museum Media Policy

The following approaches, behaviors, and etiquette will be upheld on the official social media accounts of the Kyoto Railway Museum (hereinafter referred to as the "Museum").

Mindset for Using Social Media

- We will be mindful and responsible when disseminating information and responding on social media, and will take care to avoid causing misunderstandings.
- When sending information over the internet, we will always be aware that it is accessible to an indeterminate number of users with diverse backgrounds and circumstances.
- We recognize that the dissemination of information from companies and organizations on social media has an impact on social media users and society at large.
- We understand that once information has been published on the network, it can never be completely deleted.
- We will refrain from disseminating any content that includes personal information.

Compliance with Various Laws and Regulations

- We will comply with various laws and regulations. In particular, we will refrain from any actions that infringe on the rights of third parties (including copyrights, trademarks, rights of likeness, and other rights).
- When citing the content, articles, or other material of a third party, the source of such and which parts are being quoted must be expressly indicated.

To All Users of Social Media

- The information posted by the individuals running the Museum's official social media accounts does not necessarily constitute official announcements on the part of the Museum or represent the Museum's views. Official announcements and statements of opinion by the Museum are made on the Museum's website, in press releases, and similar.
- Information on social media is current at the time of posting, but the matters described in such information are subject to change with time after said information is posted.

Social Media Terms of Use

When using the official accounts of the Museum on Facebook, X, Instagram, and LINE (hereinafter referred to as the "Museum's official accounts") and the associated services, please read these Social Media Terms of Use (hereinafter referred to as the "Terms of Use") carefully and agree to the Terms of Use before engaging in any such use.

Posting

The Museum will not, in principle, reply to posts (including comments, photos, videos, links, and other content; the same shall apply hereinafter) from users on the Museum's official accounts. In addition, the Museum will not respond to inquiries, feedback, or other communications related to content posted by users.

The Museum may repost, reply to, or like posts from users related to the Museum, Museum's official accounts, characters, exhibits, and other related matters without notifying the users in question. The Museum will promptly respond to requests from users to remove their posted content.

Prohibitions

When using the Museum's official accounts, users are prohibited from posting content that includes any of the content specified below and from engaging in any acts that violate the Terms of Use. If a post from a user contains content that falls under any of the items specified below, or if the post in any way violates the Terms of Use, the Museum may, at its own discretion, take whatever measures are necessary, such as deleting the post, comment, or other material in question, blocking or deleting the offending account, or sending a message, without notifying the user.

- Posts with content that is irrelevant to the Kyoto Railway Museum
- Posts that impersonate third parties, including the Museum
- Posts with content that is fraudulent or misapprehends facts
- Posts with content that identifies individuals
- Posts with obviously mischievous content or posts that lack linguistic meaning (e.g., strings of meaningless characters, repeated spamming of the same content)
- Posts that contain personal information (names, email addresses, residential addresses, telephone numbers, etc.), excluding cases where such information is automatically displayed by the respective functions of the social media services
- Posts that infringe or may infringe the intellectual property rights (e.g., copyrights, patent rights, utility model rights, design rights, and trademark rights), property rights, trade secrets, rights of likeness, rights of privacy, or other rights and interests of the Museum or a third party
- Posts that defame or may defame the Museum or third parties, or posts that damage or may damage the reputation or credibility of the Museum or third parties
- Posts related to business activities, political activities, or religious activities
- Posts that contain harmful programs such as computer viruses, or posts that would destroy or render non-functional the systems of the social media services
- Posts that violate or may violate public order and morals
- Posts that constitute or may constitute criminal conduct, or posts that violate or may violate laws and regulations
- Information from which signatures or legal representations have been deleted
- Information for which the creator of the information has been misattributed
- Any other posts that interfere with the operations of the Museum or are otherwise determined inappropriate by the Museum

Compliance Matters Related to Damages Suffered by Third Parties

In the event users cause a third party to suffer damages through the use of the Museum's official accounts, such users will compensate the third party for the damages in question at their own responsibility and expense, will resolve any disputes with said third party, and will carry out the aforementioned in a manner that causes no disturbances whatsoever to the Museum.

Compensation for Damages

The Museum reserves the right to seek indemnification for damages from any users who violate the Terms of Use and thereby cause the Museum to suffer damages.

Disclaimer

The Museum will bear no responsibility whatsoever for the matters specified below. However, this does not apply if users suffer damages attributable to willful intent or gross negligence on the part of the Museum.

- The completeness, accuracy, legality, and usefulness of information included in posts by users to the Museum's official accounts
- Damages or losses suffered by users directly or indirectly as a result of using information or content featured in the Museum's official accounts
- Damages suffered by users in association with their use or their inability to use the Museum's official accounts, or disputes arising among users or between users and third parties attributable to the use of the Museum's official accounts
- Interruptions, delays, cancellations, or other issues with posts to the Museum's official accounts due to computer or telecommunications line failures, maintenance work, or other unavoidable circumstances
- Loss of information provided by users via posts to the Museum's official accounts
- Termination of or changes to the Museum's official accounts and information shared via the Museum's official accounts without prior notice

Handling of Personal Information

Personal information obtained by the Museum from users will be handled in accordance with the Basic Policy on the Handling of Personal Information on the website of the Transportation Culture Promotion Foundation (https://www.tcpf.or.jp/privacy_policy.html).

Changes to the Terms of Use

The Museum reserves the right to change the Terms of Use without the consent of users. If the Terms of Use are changed, the revised Terms of Use will apply to the use of the Museum's official accounts by users after the change.

In addition, the revised Terms of Use will come into effect at the time at which they are displayed on the Kyoto Railway Museum website, unless otherwise specified.

Governing Law and Jurisdiction

Posts to the Museum's official accounts and the interpretation and application of the Terms of Use are governed by Japanese law. In addition, the Kyoto District Court is the court of competent and exclusive jurisdiction as the court of the first instance for all disputes related to the use of the Museum's official accounts.

Supplementary Provisions

The Terms of Use come into effect on December 28, 2020.